



County Hall
Cardiff
CF10 4UW
Tel: (029) 2087 2000

Neuadd y Sir
Caerdydd
CF10 4UW
Ffôn: (029) 2087 2000

AGENDA

Committee	LICENSING SUB COMMITTEE
Date and Time of Meeting	THURSDAY, 1 APRIL 2021, 10.00 AM
Venue	REMOTE MEETING VIA MS TEAMS
Membership	Councillors Derbyshire, Jacobsen and Kelloway

1 Declarations of Interest

To be made at the start of the agenda item in question, in accordance with the Members' Code of Conduct.

2 Application for the Grant of a Premises Licence - Great Welsh Gifts, Castle Street *(Pages 3 - 56)*

3 Application for the Grant of a Premises Licence - Flowerhorn Brewery, Western Avenue *(Pages 57 - 78)*

4 Urgent Items (if any)

Davina Fiore
Director Governance & Legal Services
Date: Friday, 26 March 2021
Contact: Graham Porter,
02920 873401, g.porter@cardiff.gov.uk

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CARDIFF COUNCIL
CYNGOR CAERDYDD

Agenda Item CO.

LICENSING SUB-COMMITTEE: 1 April 2021

Report of the Head of Regulatory Services

Application for Premises Licence - Grant

Application No: 059753

Name of Premises: Great Welsh Gifts, 21 Castle Street, Cardiff, CF10 1BT

Ward: Cathays

1. Application

1.1 An application for the Grant of a Premises Licence has been received from Mohammad Taiyab in respect of Great Welsh Gifts, 21 Castle Street, Cardiff, CF10 1BT.

1.2 The applicant has applied for the following:

(1) In respect of the following licensable activities:

(i) The sale by retail of alcohol for consumption off the premises

(2) Description of Premises (as stated by applicant):

“It's currently traded as Welsh Gifts shop. I would like to add Welsh branded alcohol unless converted fully to convenience store/off license. It's most likely that i will convert it to off license because of the pandemic and its effect on Welsh Gifts shop. It's rectangular shape shop with nearly 380 sq ft size with one toilet, CCTV room, storage room for size of more than three 3 fridges for alcohol and food storage”.

(3) Unless otherwise indicated the premises may be open to the public during the following hours and for any hours consequential to the non-standard timings:

Monday to Thursday: 08:00 to 23:00

Friday and Saturday: 08:00 to 00:00

Sunday: 09:00 to 23:00

(4) To provide licensable activities during the following hours:

i) The sale by retail of alcohol for consumption off the premises:

Monday to Thursday: 08:00 to 23:00

Friday and Saturday: 08:00 to 00:00

Sunday: 09:00 to 23:00

1.3 A site map showing the premises and a plan of that premises can be found in **Appendix A**.

2. Promotion of Licensing Objectives

2.1 The additional conditions proposed by the applicant to meet the licensing objectives are attached to the report and can be found in **Appendix B**.

3. Relevant Representations

- 3.1 A representation has been received from South Wales Police. A copy of the representation and follow up email from the applicant are attached as **Appendix C**.
- 3.2 A representation has been received from the Senior Licensing Enforcement Officer. A copy of the representation is attached as **Appendix D**.
- 3.3 A representation has been received from Public Health Wales. A copy of the representation is attached as **Appendix E**.
- 3.4 A representation has been received from local ward Councillors. A copy of the representation is attached as **Appendix F**.
- 3.5 A number of representations have been received from other persons. Copies of the representations are attached as **Appendix G**.

4. Legal Considerations

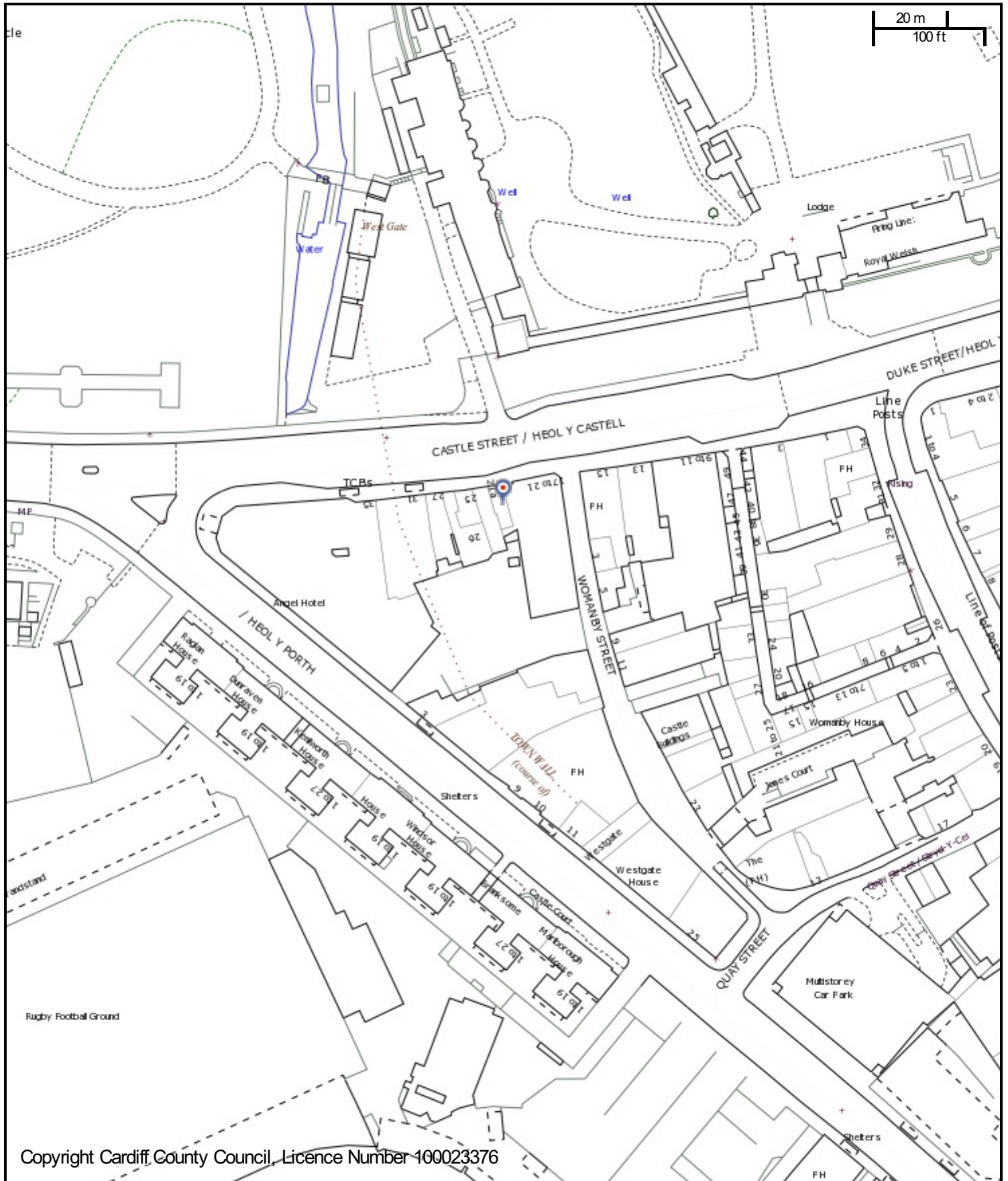
- 4.1 In respect of the application the decision must be taken following consideration of the representations received with a view to promoting the licensing objectives, which are:
- Prevention of crime and disorder
Public Safety
Prevention of Public Nuisance
Protection of Children from Harm
- 4.2 In each case the Sub-Committee may make the following determination
- a) To grant the application.
 - b) To modify the conditions of the licence, by altering, omitting or adding to them, where relevant.
 - c) Reject the whole or part of the application.
- 4.3 All decisions taken by the Sub-Committee must (a) be within the legal powers of the Council and its Committees; (b) comply with any procedural requirement imposed by law; (c) be undertaken in accordance with the procedural requirements imposed by the Council e.g. standing orders and financial regulations; (d) be fully and properly informed; (e) be properly motivated; (f) be taken having regard to the Council's fiduciary duty to its taxpayers; and (g) be reasonable and proper in all the circumstances.

5. Issues for Discussion

- 5.1 The application should be determined and the appropriateness of any conditions on the licence needs to be discussed.

APPENDIX A

Site Map & Plan



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CHIEF EXECUTIVE

Neuadd y Sir, Glanfa'r Iwerydd
CAERDYDD CF10 4UW
Tel: 029 20872088

County Hall, Atlantic Wharf
CARDIFF CF10 4UW
Tel: 029 20872087

Cyngor Caerdydd

Cardiff Council



Title

Scale: 1:1417

Date: 15/3/2021 at 9:59 AM

Coordinates:

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Ordnance Survey 100023376 (2014).

Premise Plan

● Fire Extinguisher

■ Fridges

▲ Counter

■ Cold Drinks

■ Spirits

■ EMERGENCY EXIT

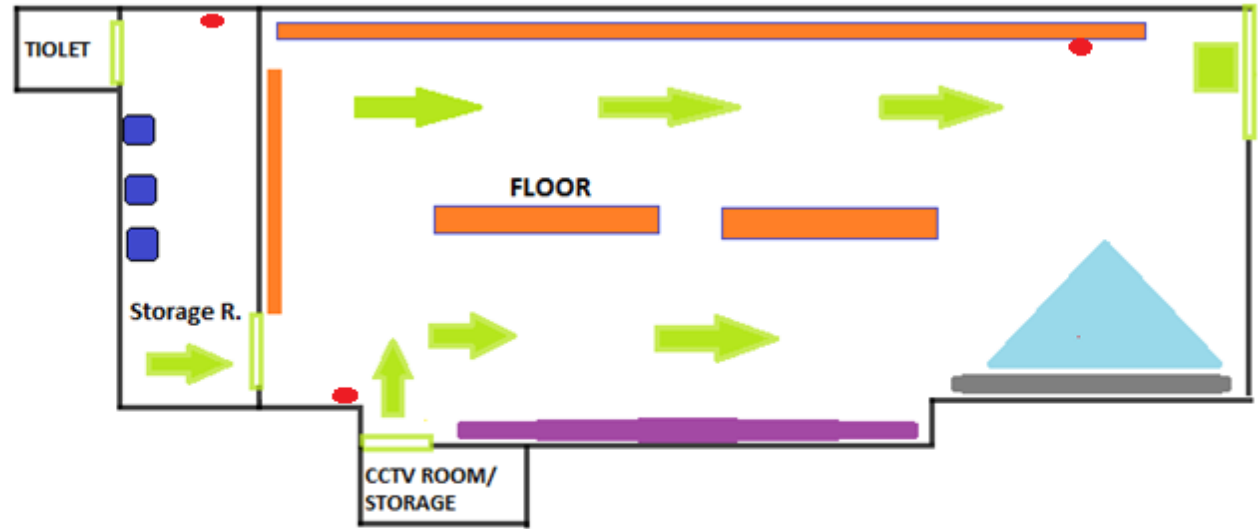
— DOORS

— Shelves

— Shelves

➔ EXIT ROUTE

EXIT ROUTE



APPENDIX B

Operating Schedule

Continued from previous page...

List here steps you will take to promote all four licensing objectives together.

Train and beware staff of all four licensing objectives and take all reasonable action to maintain all the time. Have all essential wall signs/instruction to act on and remind public safety, prevention of child harm and crimes.

b) The prevention of crime and disorder

Live CCTV system already in place and store recordings upto 30 days. we will upgrade the cameras to highest resolution. A notice will be displayed at entrance of premise warning that CCTV is in operation at all time. customers carrying open bottles or glass will not be admitted to the premise at any time. customers will not be permitted to take open containers of Alcohol or soft drinks from the premises. all crime and disorder will be reported to the police as soon reasonable practicable. limit the number of customers at any single time.

c) Public safety

fire safety: we have conducted suitable risk assessment at the premise and implemented necessary control measures. exit door is easily usable without the use of a key, card, or code when shop is open. adequate arrangement exist to enable the safe movement with the premise of disabled people and their safe evacuation in case of emergency. Adequate and appropriate First Aid equipment and materials are available on the premise. personal safety message are displayed.

d) The prevention of public nuisance

limit the number of people allowed in busy period. Encourage customers not to consume anything outside front of the shop . All windows are double glazed to minimize the breakout of noise.

e) The protection of children from harm

to make sure children are supervised by parents or Adults at all time. Train staff to help children to make it easier for them to shop. all children products are on one side and easy reachable. displayed 'No sale' for alcohol and Tobacco for under 18s. ID will be requested to proof age. refusal book will be kept and record the details of refusal.

Section 19 of 21

NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK

APPENDIX C

South Wales Police Representation

Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From: 04 March 2021 10:26
To: Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)
Subject: Great Welsh Gifts - Application for the Grant...
Attachments: LETTER FROM CI.docx; Premise Plan PDF FINAL VERSION.pdf
Importance: High

***** Warning: This email contains a Microsoft Office (Word, Excel, PowerPoint) or Adobe PDF attachment. Although this email has been scanned for threats, please think before opening attachments from unrecognised senders.**

Rhybudd: Mae'r e-bost hwn yn cynnwys atodiad Microsoft Office (Word, Excel, PowerPoint) neu PDF Adobe. Er bod yr e-bost hwn wedi'i sganio ar gyfer unrhyw fygythiadau, meddylwch cyn agor atodiadau gan anfonwyr nad ydych yn eu hadnabod. ***

EXTERNAL: This email originated from outside Cardiff Council, take care when clicking links.

ALLANOL: Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.

*****Newid Cyfeiriad E-bost Heddlu De Cymru*****

Er mwyn sicrhau bod eich e-bost yn cael ei gyflwyno, ymatebwch i bob e-bost firstname.surname@south-wales.police.uk.

Bydd fformat cyfeiriad e-bost presennol y firstname.lastname@south-wales.pnn.police.uk yn dod i ben yn y dyfodol agos.

*****South Wales Police Email Address Change*****

To ensure delivery of your email please respond to all emails with firstname.surname@south-wales.police.uk.

The current email address format of firstname.lastname@south-wales.pnn.police.uk will be discontinued in the near future.

Good morning,

Please find, attached, representations on behalf of SWP regarding the above.
SWP object to the above under the CCC Cumulative Impact Policy

as well as the following Licensing Objectives;

Prevention of Crime and Disorder
Prevention of Public Nuisance and Protection of Children from Harm

Please let me know if you require further information.

Kind regards

John



John Crowther 

Cwnstabl 946 / Police Constable 946

Adran Drwyddedu / Licensing Department

Heddlu De Cymru / South Wales Police

URS y Dwyrain / Eastern BCU

Gorsaf yr Heddlu Bae Caerdydd / Cardiff Bay Police Station

Stryd James / James Street

Bae Caerdydd / Cardiff Bay

CF10 5EW



Ymateb nad yw'n Argyfwng\ Non- Emergency Response

Ydych chi angen siarad gyda'r heddlu ond nad oes angen ymateb brys arnoch? Ffoniwch 101... Gellir defnyddio'r rhif i roi gwybod am achos nad yw'n un brys i unrhyw heddlu yng Nghymru a Lloegr. Mewn argyfwng, ffoniwch 999 bob amser.

Do you need to speak to the police but don't require an emergency response? Call 101... The number can be used to report a non-emergency to any force in Wales and England. In an emergency, always dial 999.

Cymorth Iaith Gymraeg\Welsh Language Support

Mae Heddlu De Cymru yn croesawu derbyn gohebiaeth yn Gymraeg a Saesneg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

South Wales Police welcomes receiving correspondence in Welsh and English. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.

Ymwadiad Heddlu de Cymru\South Wales Police Disclaimer

Gallai defnyddio neu ddatgelu'r neges e-bost hon heb awdurdod fod yn anghyfreithlon. Gallwch weld ein datganiad cyfrinachedd yn: <https://www.south-wales.police.uk/cy/datganiad-cyfrinachedd-e-bost/>.

Unauthorised use or disclosure of this email may be unlawful. View our confidentiality statement at <https://www.south-wales.police.uk/en/email-confidentiality-statement/>.

SWYDDOGOL - OFFICIAL

Licensing Department,
Cardiff Bay Police Station,
James Street,
Cardiff,
CF10 5EW

03 March 2021

Mr Mohammad Taiyab,

APPLICATION FOR THE GRANT OF A PREMISES LICENCE UNDER THE LICENSING ACT 2003.
GREAT WELSH GIFTS, 21A, CASTLE STREET, CARDIFF, CF10 1BT – APPLICATION 059753

Dear Mr Taiyab,

I have caused enquiries to be made into this application and make the following representation;

South Wales Police wish to object to the grant of this application under the Licensing Objectives;

Prevention of Crime and Disorder,
Prevention of Public Nuisance,
and
Protection of Children from Harm,

as well as the Cardiff City Council Cumulative Impact Policy 2016-2021.

We note the measures you intend to take in order to promote the Licensing Objectives;

“a) General: Train and beware staff of all four licensing objectives and take all reasonable action to maintain all the time. Have all essential wall signs/instruction to act on and remind public safety, prevention of child harm and crimes.



b) The prevention of crime and disorder: Live CCTV system already in place and store recordings upto 30 days. we will upgrade the cameras to highest resolution. A notice will be displayed at entrance of premise warning that CCTV is in operation at all time. customers carrying open bottles or glass will not be admitted to the premise at any time. customers will not be permitted to take open containers of Alcohol or soft drinks from the premises. all crime and disorder will be reported to the police as soon reasonable practicable. limit the number of customers at any single time.

c) Public safety: fire safety: we have conducted suitable risk assessment at the premise and implemented necessary control measures. exit door is easily usable without the use of a key, card, or code when shop is open. adequate arrangement exist to enable the safe movement with the premise of disabled people and their safe evacuation in case of emergency. Adequate and appropriate First Aid equipment and materials are available on the premise. personal safety message are displayed.

d) The prevention of public nuisance: limit the number of people allowed in busy period. Encourage customers not to consume anything outside front of the shop . All windows are double glazed to minimize the breakout of noise.

e) The protection of children from harm: to make sure children are supervised by parents or Adults at all time. Train staff to help children to make it easier for them to shop. all children products are on one side and easy reachable. displayed 'No sale' for alcohol and Tobacco for under 18s. ID will be requested to proof age. refusal book will be kept and record the details of refusal.”

However, should the committee be of a mind to grant this application, we ask that amendments are made to permitted activities and conditions are attached to the premises licence as listed below;

POLICE REPRESENTATION

Please amend permitted hours for the supply of alcohol, for consumption off-premises, from;

Mon-Thu.....08:00-23:00hrs

Fri-Sat.....08:00-00:00hrs

Sun.....09:00-23:00.

To;

Mon-Sun.....09:00-21:00hrs



CONDITIONS

1. A CCTV system shall be installed to an agreed standard as approved by South Wales Police and it shall be maintained and operated at all times when the premises are open to the public. The system will cover all areas of the premises where the public has access (excluding toilets) including all entrances and exits. The images will be kept for a minimum period of 31 days. The images will be produced to a police employee, in a readily playable format, immediately upon request when the premises are open to the public and at all other times as soon as reasonably practicable, subject to data protection legislation. There will be sufficient trained staff to facilitate the above. Signs will be prominently displayed, advising customers that CCTV is in operation at the premises.

2. An incident log with sequentially numbered pages will be maintained at the premises. Each entry shall carry the day, date and time that each report was made. The DPS shall ensure that all incidents are logged on the day of the incident. The log will record the following:

A. All refusals of service.

B. All incidents of disorder of which the premises are aware.

C. Any failure of the CCTV system, with details of actions taken to correct the issue.

D. All visits made by a responsible authority or emergency service.

The log will be made available to an employee of South Wales Police on request. The log shall be retained for 12 months minimum.

3. An Age -Challenge scheme for use when alcohol sales are involved (such as Challenge 25) shall be in use at all times licensable activities are undertaken. Any person who appears to be under the specified age will be required to prove they are over 18 unless otherwise approved by South Wales Police. The only acceptable forms of identification in these circumstances are photographic identification documents, such as; Passport, PASS hologram or Driving Licence. Where a customer's age is in doubt and no identification is available, no admission to the premise shall be allowed. Signs will be prominently displayed throughout the premises advising customers of this policy.

4. Staff involved in the sale and supply of alcohol shall receive refresher training in relation to licensing legislation, age challenging, refusal of sales to underage and intoxicated persons, proxy sales and drugs policies every 12 months. All staff involved in the sale and supply of alcohol shall be fully conversant with the conditions contained in the Premises Licence Conditions. No member of staff will be permitted to sell age-restricted products until such time as they have completed training. Records of such training shall be kept by the DPS for a minimum of 3 years and made available to the police or other responsible authority representative on request.

Mae Heddlu De Cymru yn croesawu derbyn gohebiaeth yn Gymraeg a Saesneg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

South Wales Police welcomes receiving correspondence in Welsh and English.

Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.



5. On days declared Major Event Days in Cardiff, a minimum of one (1) Security Industries Agency (SIA) registered Door Supervisor will be provided. Security will be on duty from at least 2 hrs prior to the start of the event, until close.
6. There will be a register of SIA Door Supervisors employed at the premises. It will contain the full SIA registration number of each Door Supervisor, as well as their full name and address. Each Door Supervisor's start and end times will be recorded, with a signed acknowledgement by each Door Supervisor. The register shall be retained by the DPS for a minimum of 12 months and will be made available to an employee of South Wales Police upon request.
7. On days declared Major Event Days in Cardiff, no alcohol shall be sold in glass vessels.
8. The DPS will ensure that staff have access to a radio which affords direct contact with South Wales Police and the Local Authority when the premises is open for Licensable Activity.
9. There shall be a minimum of two (2) staff on duty at the premises whenever Licensable Activity is taking place.
10. There shall be no alcohol, to which the public have ready access, displayed less than 4 meters from the point of entry/exit to the premises.
11. All alcohol displays shall be visible from behind the service desk.
12. There shall be no Beer, Lager or Cider sold from the premises with an ABV higher than 5.5%.
13. Miniature bottles of spirit (20cl or smaller) shall not be sold at the premises.
14. No one in possession of an open container or vessel will be allowed to enter the premises.
15. There will be no sale of single cans of alcohol. All such sales shall be in multiples of four (4) or more.
16. There will be no sale of single bottles of alcohol. All such sales shall be in multiples of four (4) or more.
17. Spirits will not be stored or displayed for sale in an area to which the public has direct access.



18. There shall be a till prompt system which alerts sales staff when age-related goods are involved.
19. There will be no overhead protection from the elements fitted or installed at the external front of the premises.
20. The DPS will ensure that there is a breathalyser device, capable of determining whether a person is intoxicated or not, to reduce the risk of sale of alcohol being made to someone who is already intoxicated through alcohol.
21. The Designated Premises Supervisor (DPS) will ensure that there is a Body Worn Video (BWV) device, capable of recording moving images and sound, available for staff and which shall be worn by SIA registered door supervisors when on duty. Footage from the BWV device will be produced to an employee of South Wales Police, in a readily playable format, upon request when the premises is open to the public and as soon as practicable at all other times. There shall be sufficient staff trained to facilitate the above.
22. Alcohol will only be displayed for sale in the areas shown on the supplied plan – signed by Mohammad Taiyab, dated, 26/02/2021 (attached).
23. The Designated Premises Supervisor will be an active member of the Cardiff Licensees' Forum and will attend meetings in person or by sending a suitable proxy.
24. Orders for home delivery of alcohol will be paid for at the time of ordering. There will be no payment for alcohol at the point of delivery.
25. Delivery of alcohol will only be made to a verified residential address at which the customer is present to receive the order.
26. Customers must be at least 18 years of age. If any customer appears to be 25 or younger, appropriate photo identification will be required. Without such identification the delivery of alcohol will be refused. Terms and conditions will state that if the delivery person is unable to verify the age of the customer at the point of delivery, then the delivery will be refused.
27. All refusals of alcohol delivery will be recorded. The record will include the time and date of the delivery, reason for the refusal and address at which the refusal was made as well as details of the person making the refusal.
28. No alcoholic drinks will be supplied in vessels which were sealed on the premises.
29. Alcoholic beverages sold or supplied for consumption off-premises must be supplied in sealed containers.



30. A daily register must be kept, by the licence holder for a rolling 12 month period enclosing a copy of the purchase order relating to all alcohol delivery sales, specifying the following:-

- The quantity of alcohol purchased.
- The description of alcohol purchased.
- The price of alcohol purchased.
- The name and address of the customer placing the order.
- The address where the delivery is made if different to the customers address.
- Details of photo identification provided if a Challenge 25 proof of age is requested.

CONCLUSION

Additional evidence to support the notice of objection will be presented at any subsequent Licensing Sub-Committee hearing. This evidence will be expanded on verbally, written, statistical or CCTV evidence.

If you require any further information please contact PC946 John Crowther at Cardiff Bay police station, Licensing Department on 101(South Wales) ext. 34-950.

Yours sincerely,
M Conquer
Chief Inspector

SWYDDOGOL – OFFICIAL

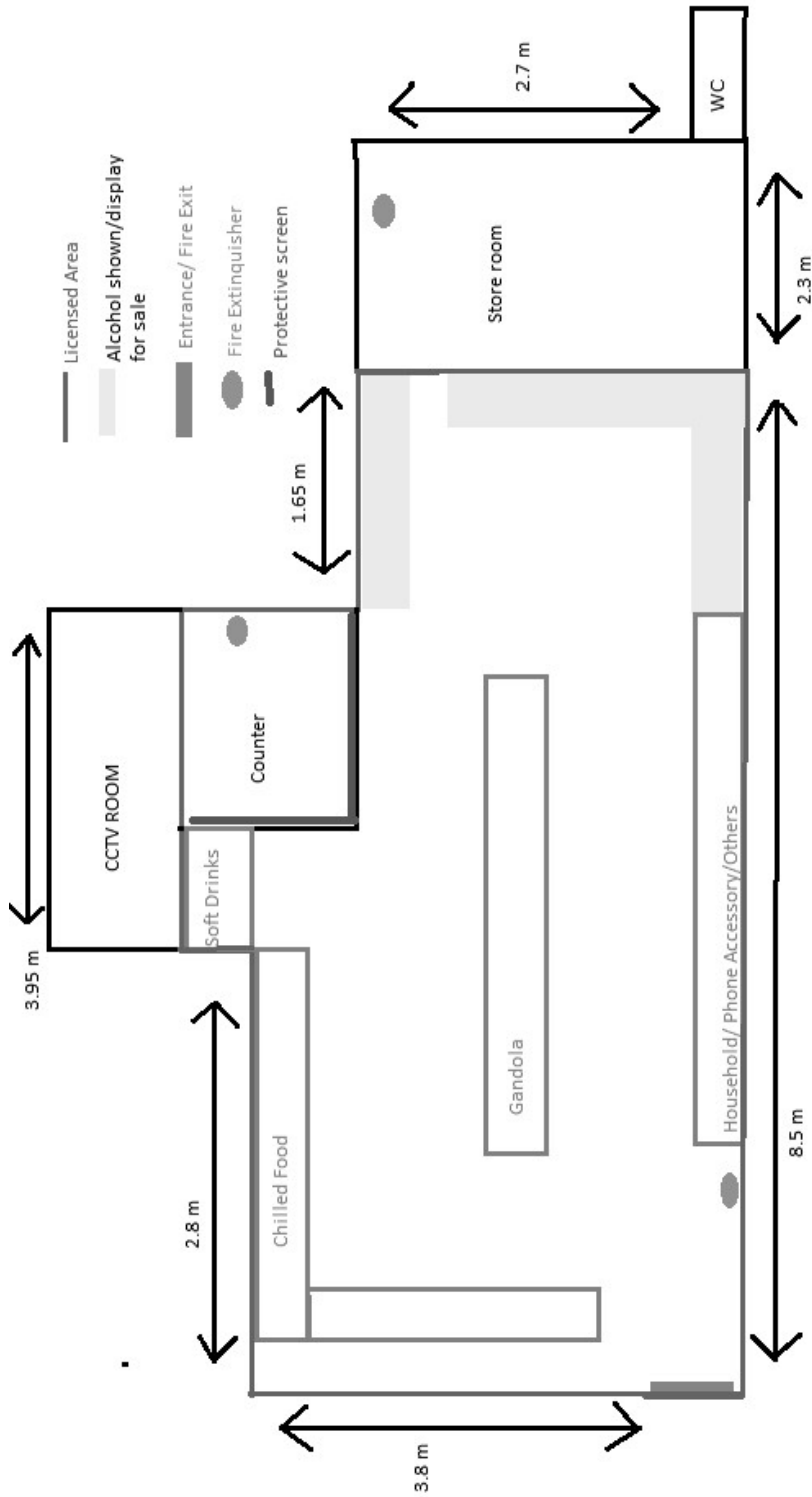
Mae Heddlu De Cymru yn croesawu derbyn gohebiaeth yn Gymraeg a Saesneg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.
South Wales Police welcomes receiving correspondence in Welsh and English.
Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.



Shop name: City 1 stop
Drawn by: Taiyab Mohammad
Date: 26/02/21



Sign:



Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From: Taiyab Mohammad
Sent: 07 March 2021 15:23
To: Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)
Subject: Mohammad Taiyab
Attachments: LETTER FROM Cl.docx

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ALLANOL: Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.

Good Morning,

We had brief discussions and meeting with Police licensing team over the last couple of weeks about their representation/Objections for premises license for 21A castle street.

We have talked about the police proposals and condition in order to promote the licensing objective and we promised that we will work and cooperate with Police towards achieving them and more.

We have accepted almost all police license conditions/Proposals and we have already put control measures in place. The letter from Police is attached to this email.

However, the only one Condition we would like to discuss and pass to sub committee to decide on about the closing time.

We would like the sale of Alcohol from Monday- Sunday 9:00-23:00. However, police are proposing 9:00-21:00.

Kind Regards
Mohammad Taiyab
Great Welsh Gifts
21 castle street
Cardiff
CF10 1BT

APPENDIX D

Senior Licensing Enforcement Officer Representation

From: Sampson, Jay
Sent: 09 March 2021 14:25
To: Barker, Kirstie
Subject: RE: Licensing Act 2003: Application for the grant of a Premises Licence - Great Welsh Gifts, 21 Castle Street, Cardiff, CF10 1BT

Hi Kirstie,

In regard to the above application to grant premises license, I wish to advise that the Licensing Authority of Cardiff Council will be objecting to the application.

A Cumulative impact Policy has been adopted for the City Centre area of Cardiff. The Licensing Authority has adopted the policy due to high levels of alcohol related crime and disorder, in the interests of public safety and the avoidance of nuisance.

The policy creates a rebuttable presumption that new applications for Premises Licences will be refused unless the applicant can demonstrate the business will have no negative effect on any of the Licensing Objectives.

The premises detailed above falls within the boundary of the Cumulative Impact Area and therefore an objection is submitted in respect to the following Licensing Objectives:

The prevention of crime and disorder.
The prevention of public nuisance.

Whilst the applicant has offered a number of conditions in relation to how the premises intend to promote the licensing objectives with little consideration to the potential cumulative impact, the application falls within the CIP and in my opinion the application does not rebut this presumption.

The Licensing Authority would be satisfied if the applicant agreed to draw back licensable activity hours to 07:00 until 21:00 to fall within core hours for Off Licence premises and fall outside of the Red category in Table 2, page 14 of the Cumulative Impact Policy.

Kind regards,

Jay Sampson



Jay Sampson
Uwch Swyddog Trwyddedu / Senior Licensing Enforcement Officer
Gwasanaethau Rheoliadol a Rennir / Shared Regulatory Services
Adran Drwyddedu / Licensing Section
Neuadd Y Ddinas, Caerdydd / City Hall, Cardiff / CF10 3ND
Tel:
Ebost / Email:

[Follow us on Twitter / Dilynwch ni ar Twitter](#)

APPENDIX E

Public Health Wales Representation

Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From:
Sent: 05 March 2021 14:05
To: Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)
Subject: RE: Representation Regarding Great Welsh Gifts, 21A Castle Street, Cardiff, CF10 1BT
Attachments: Ms Barker Shared Services Great Welsh Gift 5 March 2021.pdf

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ALLANOL: Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.

Dear Sir/Madam,

Please see attached letter regarding the alcohol licence application for Great Welsh Gifts. Queries regarding this letter can be sent to: PHW_CAVLicencing@wales.nhs.uk

Please can you acknowledge receipt of this email and attachment.

Best wishes

Kate Roberts
Uwch Arbenigwr Hybu Iechyd
Tŷ Coetir, Heol Maes y Coed, Caerdydd CF14 4HH

Senior Health Promotion Specialist
Woodland House, Maes y Coed Road, Cardiff CF14 4HH

Ebost/Email:
Rhyngwyd/Internet: www.iechydycyhoedduscymru.wales.nhs.uk / www.publichealthwales.org
Mewnwyd/Intranet: <http://nww.publichealthwales.nhs.uk>

Rydym yn croesawu gohebiaeth yn Gymraeg. Byddwn yn ymateb yn Gymraeg heb oedi.
We welcome correspondence in Welsh. We will respond in Welsh without delay.

WORK HEALTH | IECHY
My Health

<http://www.cardiffandvaleuhb.wales.nhs.uk/work-health-my-health/>



GIG
CYMRU
NHS
WALES

Bwrdd Iechyd Prifysgol
Caerdydd a'r Fro
Cardiff and Vale
University Health Board

Executive Headquarters / Pencadlys Gweithredol

Woodland House
Maes-y-Coed Road
Cardiff
CF14 4HH

Ty Coeddir
Ffordd Maes-y-Coed
Caerdydd
CF14 4HH



GIG
CYMRU
NHS
WALES

Iechyd Cyhoeddus
Cymru
Public Health
Wales

Eich cyf/Your ref:
Ein cyf/Our ref: FK/JTF/March 2021
Welsh Health Telephone Network: 02921 836004
Direct Line/Llinell uniongychol: (

Fiona Kinghorn- Executive Director of Public Health

5 March 2021

Ms K Barker
Senior Licencing Officer
Shared Regulatory Services
Cardiff City Hall
Cathays Park
Cardiff
CF10 3ND

Dear Ms Barker

In accordance with the Health Board's role as a responsible authority, I can confirm we have received the following application for a premises license for: - Great Welsh Gifts, 21 Castle Street, Cardiff, CF10 1BT.

We understand that this premise is located with the Cumulative Impact Policy (CIP) area and wishes to sell alcohol outside of the core hours set in the Cardiff Statement of Licencing Policy 2018 – 2021. The applicant has not sufficiently demonstrated that their application to increase the availability of alcohol within the CIP area would not negatively impact on the licencing objectives of Prevention of Public Nuisance, Prevention of Crime and Disorder and Public Safety.

If granted, this application will increase the availability of alcohol within the city centre area of Cardiff, and we anticipate it will contribute to a maintenance or likely increase in the number of incidents of anti-social behaviour, crime and alcohol related hospital and Alcohol Treatment Centre admissions. Evidence tells us that:

- Opening hours and density of alcohol sales outlets influence alcohol consumption, drinking patterns and damage due to alcohol¹.

¹ Popova S et al (2009) Hours and days of sale and density of alcohol outlets: impacts on alcohol consumption and damage: a systematic review. *Alcohol & Alcoholism*. 44, pp. 500 – 16.

² Gorman and Horel (2005) Drug 'hot-spots', alcohol availability and violence. *Drug and Alcohol Review*. 24, pp. 507 – 513. Available at: <http://onlinelibrary.wiley.com/doi/10.1080/09595230500292946/abstract> [Accessed 5th June 2013]

³ Fone D et al (2016) Change in alcohol outlet density and alcohol-related harm to population health (CHALICE): a comprehensive record-linked database study in Wales. *Public Health Research Volume: 4 Issue: 3* <http://www.journalslibrary.nihr.ac.uk/phr/volume-4/issue-3#plain-english-summary>

- Reducing alcohol availability and access is key to preventing alcohol related problems in the community².
- Research into the patterns of alcohol availability and alcohol related harm over time in Wales found that changes leading to the increased availability of alcohol were related to an increase in alcohol-related harm, such as excessive alcohol consumption, hospital admissions and violent crimes³.

Data from a report compiled by Cardiff Council into the Night Time Economy showed that between the hours of 18:00 and 06:00 in 2018/19 the city centre, where the premises is based, had the highest count of Violence against the Person in the City (Appendix 1). The city centre area also had highest percentage of incidences of anti-social behaviour (ASB) in 2017/18 and 2018/19 (Appendix 2).

Excessive alcohol consumption can cause breathing difficulty, vulnerability to injury including violence and unconsciousness. The Cardiff Alcohol Treatment Centre (ATC) is a nurse-led service that provides a safe environment in which intoxicated members of the public can be assessed, treated if necessary and monitored. In the calendar year 2019, 940 people used this service as a result of alcohol consumption in the city centre area at a cost per session of £1345 - £2170 (Appendix 3).

We therefore wish to make representation under the licencing objectives of Prevention of Public Nuisance, Prevention of Crime and Disorder and Public Safety.

If there are any queries regarding this response, please contact us on _____ or email _____

Yours sincerely



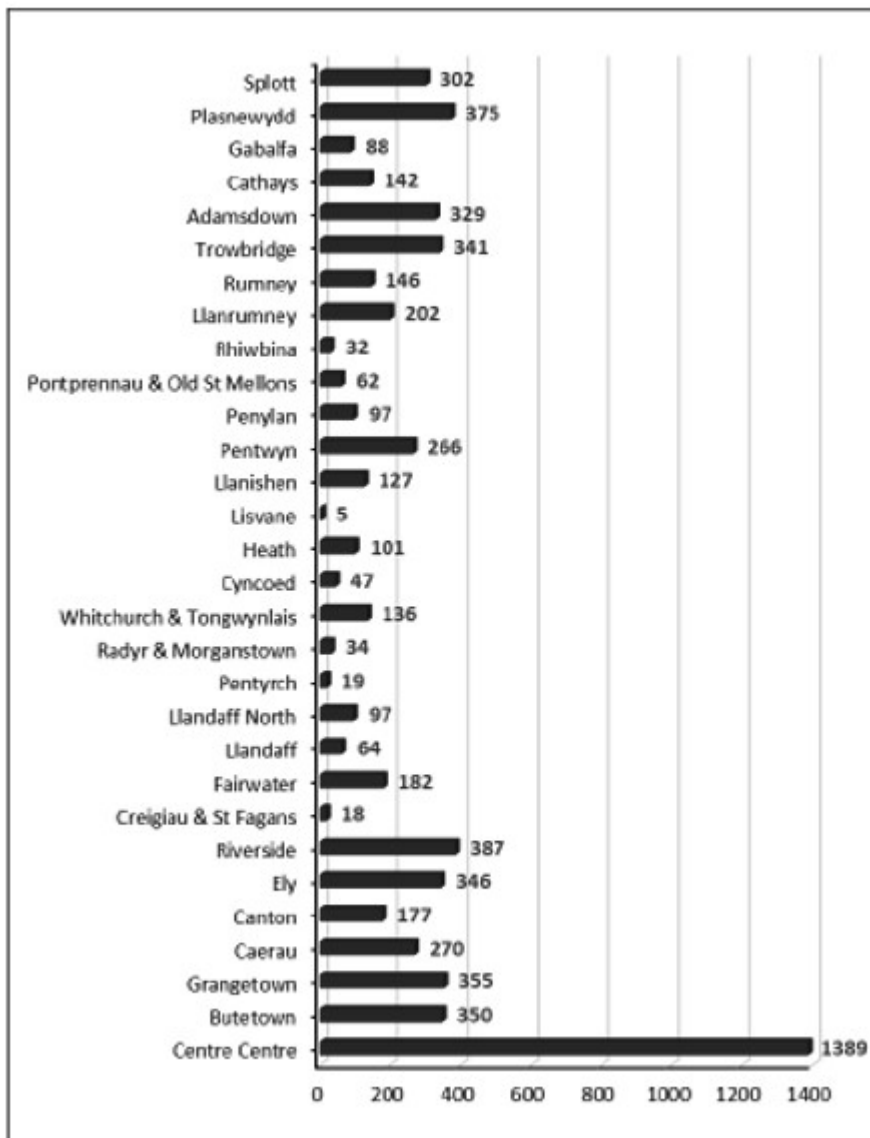
Fiona Kinghorn
Executive Director of Public Health

Encs



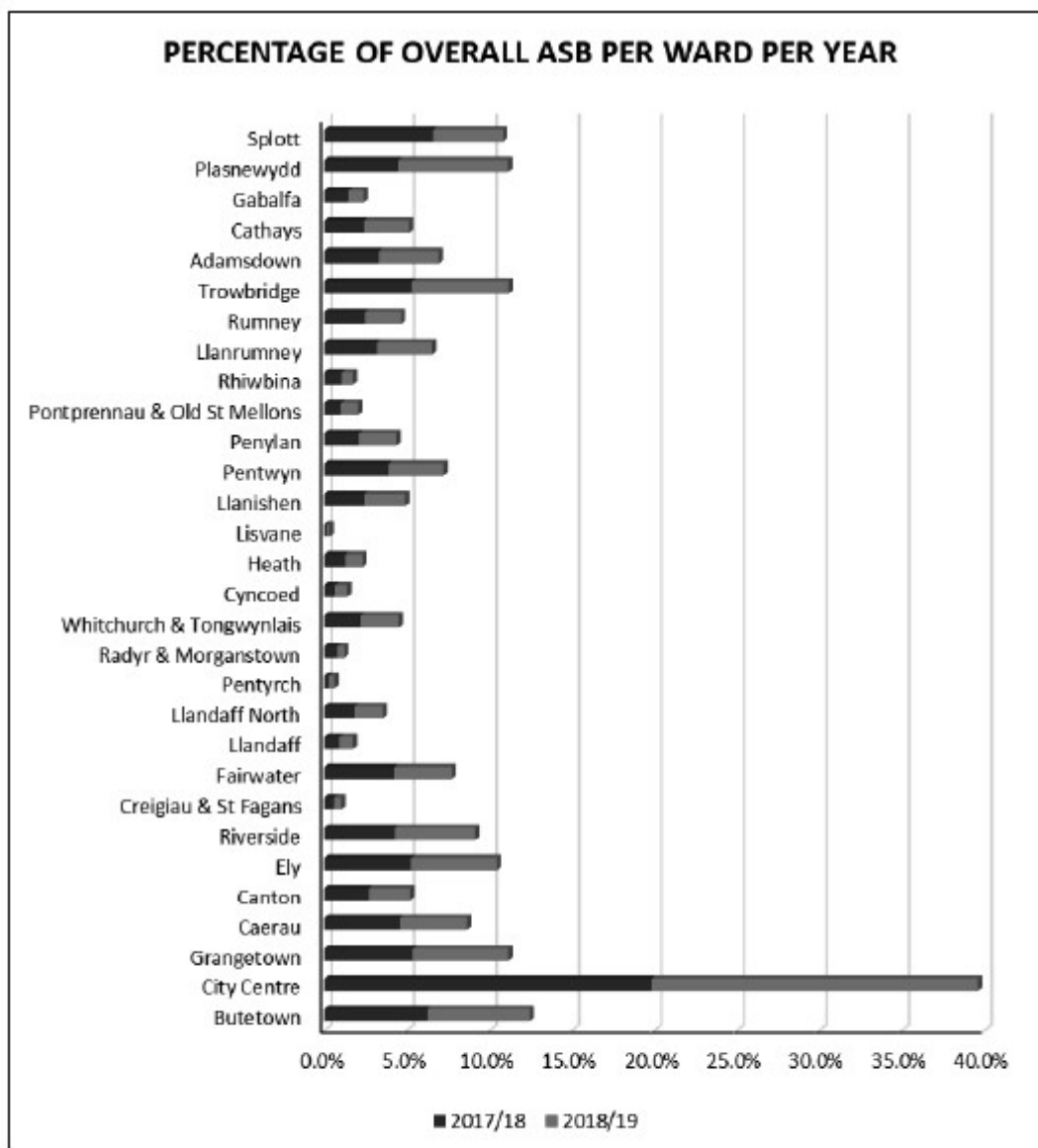
Appendix 1

Violence against the Person, which occurred between 18:00 and 06:00 hours. The following chart shows the total number of offences which occurred between 2018/19.



Appendix 2

Comparison of the percentage of overall ASB incidents 17/18 – 18/19 with each ward accounting against the Cardiff total for the last two years.



Appendix 3

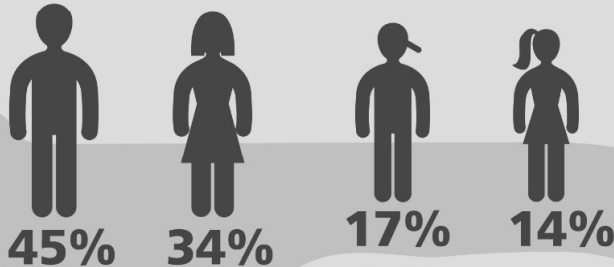
Estimated Session Costs – Alcohol Treatment Centres

Site	Cost (£)			Total	Number of nights open	Average cost (£) per session
	Staff	Premises	Other			
A	231,325	11,623		242,948	112	2170
G	14,516	6788	24,940	46,244	39	1186
C	126,584	18,000		144,584	112	1380
F				55,900a	102	1075
H	74,630	2220	39,275	116,125	105	1106
B	107,944	25,644	2162	135,750	110	1345

Moore SC, Allen D, Amos Y, Blake J, Brennan A, Buykx P, *et al.* Evaluating alcohol intoxication management services: the EDARA mixed-methods study. *Health Serv Deliv Res* 2020;8(24)
Available from: <https://www.journalslibrary.nihr.ac.uk/programmes/hsdr/140425/#/>

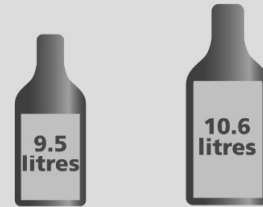
Addressing Alcohol Misuse in Wales

Alcohol remains a major threat to public health in Wales



Adults report drinking above the recommended guidelines¹

11-16 years of age drink at least once a week - more than in Scotland, Ireland and England



Pure alcohol sold per adult per year

1986/87 → 2010/11
Alcohol consumption has increased

Alcohol remains a major cause of death and ill health with high costs to the individual, the health system, the society and economy in Wales



Health impact

Alcohol is associated with



more than **200** types of **chronic disease, accidents and injuries**



1,500 deaths per year = **1 in 20** of all deaths



Alcohol hurts the poorest the most



Cost to overall economy

Heavy drinking increases the **risk of unemployment and absences** from work



800,000 working days per year lost due to absences



1 million working days lost due to **job loss or reduced employment opportunities**



Societal impact for Wales

Alcohol is associated with



more than **6000** cases of domestic violence each year



more than **£1 billion** cost of harm to society each year



Cost to NHS Wales

£70 – £73 million in 2008/09

£35 - £37 million emergency department attendances in 2008/09

¹ Accurate as per latest data collection 2015 (Welsh Health Survey 2016) using 1995 alcohol guidelines (proposed new guidelines in 2016). Measured as men drinking more than 4 units and women drinking more than 3 units on at least one day in the past week.

APPENDIX F

Local Ward Councillor Representation

From: Mackie, Norma (Cllr)
Sent: 26 February 2021 18:38
To: Barker, Kirstie
Cc: Merry, Sarah (Cllr); Weaver, Christopher (Cllr); Ahmed, Ali (Cllr)
Subject: Objection Great Welsh Gifts Castle Street
Attachments: Licensing Objection Welsh Gifts Castle Street 26.2.21.docx

Hi Kirstie
Please find attached our objection in relation to Great Welsh Gifts.
Regards
Norma

Cllr Norma Mackie and Cllrs Sarah Merry, Chris Weaver and Ali Ahmed
Cynghorydd dros Cathays / Councillors for Cathays

I write on behalf of myself and Cllrs Weaver, Ahmed and Merry, as councillors for Cathays, in relation to License application for:

Great Welsh Gifts, 21 Castle Street, Cardiff, CF10 1BT
to sell alcohol to be consumed off the premises.

Original times of opening:

Monday to Thursday: 08:00 to 23:00

Friday and Saturday: 08:00 to 00:00

Sunday: 09:00 to 23:00

We wish to object to the application on the basis that this application will not promote the following Licensing Objectives and nor comply with the Council's Cumulative Impact Policy.

The applicant originally stated that the license was to sell welsh branded alcohol as an item in the gift shop and we would probably not have objected to that use as long as it contained conditions to ensure that was the only alcohol sold. It now appears that the premises is going to be used as a convenience store and off license.

This premises falls under the Council's Cumulative Impact Policy with the presumption that the application will be refused unless there are exceptional circumstances to show the Licensing Objectives are being promoted. We ask the Committee to consider the issues below that show that another off license in this area will not promote the Licensing Objectives.

Prevention of Crime and Disorder

Allowing this premises to sell alcohol throughout the day and until midnight on some days, is likely to increase the incidence of drunkenness and disorderly behaviour in Castle Street. This area already has problems with people under the influence of alcohol or other drugs and we have evidence of issues with street homeless people and beggars gathering outside convenience stores where they can obtain money from the public and then buy cheap alcohol from the shops. Police records show that 2,863 crimes, from November 2019 to February 2020 (pre-lockdown), were recorded in the City Centre, with the 1,265 being violence or sexual offenses and anti-social behaviour. We are aware that violent incidents are occurring outside of convenience stores in the City Centre taking limited police resources away from preventing other crime.

Public Safety

As already described, approving this licence will encourage an increase in the number of intoxicated people coming to Castle Street to use the premises, increasing the risk of anti-social and violent behaviour and creating another premises for the police to have to deal with.

Prevention of Public Nuisance

We have evidence of gangs, street homeless people and beggars gathering outside convenience stores. They can be aggressive and intimidating to passers-by and the

shop in Castle Street, being a popular route for people accessing the City Centre, would attract these people to beg and then buy alcohol in the shop. The ensuing antisocial behaviour would also cause disruption to residents who live in the area and to visitors to the hotel close to the premises.

Cumulative Impact Policy

Castle Street comes under Cardiff Council's Cumulative Impact Policy which covers the licensing of premises selling alcohol and take-aways. The Policy presumes that the application for new licenses in that area will be refused unless the applicants can show exceptional circumstances in the way they will promote the Licensing Objectives.

It is difficult to see how a further off license in this area, can be exceptional in promoting the Licensing Objectives.

We would ask the Committee to reject this application.

Regards

Norma Mackie

Cllr Norma Mackie and on behalf of Cllrs Chris Weaver, Ali Ahmed and Sarah Merry

APPENDIX G

Other Persons Representation

Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From:
Sent: 04 March 2021 09:11
To: Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)
Subject: Off-licence premises application
Attachments: Great Welsh Gifts - Objection to Application (template)[1].docx

***** Warning: This email contains a Microsoft Office (Word, Excel, PowerPoint) or Adobe PDF attachment. Although this email has been scanned for threats, please think before opening attachments from unrecognised senders.**

Rhybudd: Mae'r e-bost hwn yn cynnwys atodiad Microsoft Office (Word, Excel, PowerPoint) neu PDF Adobe. Er bod yr e-bost hwn wedi'i sganio ar gyfer unrhyw fygythiadau, meddylwch cyn agor atodiadau gan anfonwyr nad ydych yn eu hadnabod. ***

EXTERNAL: This email originated from outside Cardiff Council, take care when clicking links.

ALLANOL: Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.

Dear sir, madam,

Please find attached

Kind regards



4th of March, 2021

Peppermint Bar & Kitchen

To: Licensing sub-committee. Cardiff County Council

Re. Premises Licence Application – Great Welsh Gifts. Application no. 059753

Dear committee member,

I am writing to object to the application for a premises licence for Great Welsh Gifts, 21 Castle Street.

The basis of my objection is:

1. There are sufficient, existing premises providing this kind of offer.
2. Crime and disorder, and fear of these are fuelled by the ready availability of cheap alcohol available from these existing premises. Introducing another, similar premises, would significantly increase the risk of a 'race to the bottom' pricing policy making cheap alcohol even more readily accessible.
3. I myself, along with colleagues with whom I work, are fearful that yet another outlet of this kind will be a further attraction to those who spend their days and nights begging for money which they then spend on the cheap alcohol. This in turn results in inappropriate behaviour at best, offensive and downright criminal behaviour at worst.
4. I am aware that business surveys, including among on-licensed premises, show that the single greatest matter of concern for those operating and working in businesses in the city centre is the crime and disorder so often associated with on-street drinking. Much work has been undertaken by Cardiff Council, SW Police, FOR Cardiff, and the businesses themselves, to improve and enhance the city centre for its residents, its workers, and its tourists. It would be a shame, in my view, to devalue the almost unique ambience of our city centre with yet another 'bargain-booze' premises.

Yours sincerely,

Peppermint Bar & Kitchen
63 St Marys St
Cardiff
CF10 1FE

Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From:
Sent: 05 March 2021 11:07
To: Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)
Subject: Great welsh gifts castle street

Please add my objection to this business having a application for off licence, the city is saturated with supermarkets selling alcohol and no restrictions when we have big events. The public are able to buy alcohol cans, bottles spirits without any type of control over them where we have to have door staff and controlled numbers. When the public purchase alcohol from these places it causes bedlam into the streets so by adding yet another uncontrolled off license it could potentially cause more bother then we already have.

Many thanks

The Borough Arms
Cardiff

Sent from my iPhone

Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From: 04 March 2021 12:07
To: Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)
Subject: FW: Objection to Application

EXTERNAL: This email originated from outside Cardiff Council, take care when clicking links.

ALLANOL: Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.



4th March 2021

, NosDa Hostel & Bar

To: Licensing sub-committee. Cardiff County Council

Re. Premises Licence Application – Great Welsh Gifts. Application no. 059753

Dear committee member,

I am writing to object to the application for a premises licence for Great Welsh Gifts, 21 Castle Street.

The basis of my objection is:

1. There are sufficient, existing premises providing this kind of offer.
2. Crime and disorder, and fear of these are fuelled by the ready availability of cheap alcohol available from these existing premises. Introducing another, similar premises, would significantly increase the risk of a 'race to the bottom' pricing policy making cheap alcohol even more readily accessible.
3. I, along with colleagues with whom I work, are fearful that yet another outlet of this kind will be a further attraction to those who spend their days and nights begging for money which they then spend on the cheap alcohol. This in turn results in inappropriate behaviour at best, offensive and downright criminal behaviour at worst.
4. I am aware that business surveys, including among on-licensed premises, show that the single greatest matter of concern for those operating and working in businesses in the city centre is the crime and disorder so often associated with on-street drinking. Much work has been undertaken by Cardiff Council, SW Police, FOR Cardiff, and the businesses themselves, to improve and enhance the city centre for its residents, its workers, and its tourists. It would be a shame, in my view, to devalue the almost unique ambience of our city centre with yet another 'bargain-booze' premises.

Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From:
Sent: 03 March 2021 15:34
To: Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)
Subject: Great Welsh Gifts Objection
Attachments: Great Welsh Gifts - Objection to Application (template) copy.docx

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Rhybudd: Mae'r e-bost hwn yn cynnwys atodiad Microsoft Office (Word, Excel, PowerPoint) neu PDF Adobe. Er bod yr e-bost hwn wedi'i sganio ar gyfer unrhyw fgythiadau, meddyliwch cyn agor atodiadau gan anfonwyr nad ydych yn eu hadnabod. ***

*** EXTERNAL: This email originated from outside Cardiff Council, take care when clicking links.
ALLANOL: Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni. ***

To Whom it May Concern.

Please find attached an objection letter regarding the Premises license for Great Welsh Gifts.

Kings Regards,

VINTAGE TEA & COFFEE CO LTD T/A
Gin & Juice
Rum & Fizz
Coffee Barker
Barker Tea House

Sent from my iPad



3rd March 2021

– Gin & Juice/ Rum & Fizz/ Coffee Barker/ Barker Tea House

To: Licensing sub-committee. Cardiff County Council

Re. Premises Licence Application – Great Welsh Gifts. Application no. 059753

Dear committee member,

I am writing to object to the application for a premises licence for Great Welsh Gifts, 21 Castle Street.

The basis of my objection is:

1. There are sufficient, existing premises providing this kind of offer.
2. Crime and disorder, and fear of these are fuelled by the ready availability of cheap alcohol available from these existing premises. Introducing another, similar premises, would significantly increase the risk of a 'race to the bottom' pricing policy making cheap alcohol even more readily accessible.
3. I myself, along with colleagues with whom I work, are fearful that yet another outlet of this kind will be a further attraction to those who spend their days and nights begging for money which they then spend on the cheap alcohol. This in turn results in inappropriate behaviour at best, offensive and downright criminal behaviour at worst.
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Yours sincerely,

Vintage Tea & Coffee Co Ltd
1-13 Castle Arcade
High Street
Cardiff
CF10 1BU

Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From:
Sent: 03 March 2021 18:30
To: Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)
Subject: Premise license application objection: 059753
Attachments: Great Welsh Gifts - Objection to Application (template).pdf

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Kind regards



03/03/2021

Boom Battle Bar Cardiff

To: Licensing sub-committee. Cardiff County Council

Re. Premises Licence Application – Great Welsh Gifts. Application no. 059753

Dear committee member,

I am writing to object to the application for a premises licence for Great Welsh Gifts, 21 Castle Street.

The basis of my objection is:

1. There are sufficient, existing premises providing this kind of offer.
2. Crime and disorder, and fear of these are fuelled by the ready availability of cheap alcohol available from these existing premises. Introducing another, similar premises, would significantly increase the risk of a 'race to the bottom' pricing policy making cheap alcohol even more readily accessible.
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4. I am aware that business surveys, including among on-licensed premises, show that the single greatest matter of concern for those operating and working in businesses in the city centre is the crime and disorder so often associated with on-street drinking. Much work has been undertaken by Cardiff Council, SW Police, FOR Cardiff, and the businesses themselves, to improve and enhance the city centre for its residents, its workers, and its tourists. It would be a shame, in my view, to devalue the almost unique ambience of our city centre with yet another 'bargain-booze' premises.

Yours sincerely,

Boom Battle Bar Cardiff
Unit 14-17
The Old Brewery Quarter
St Mary's Street
Cardiff
CF10 1FG

Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From:
Sent: 04 March 2021 13:27
To: Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)
Subject: Great Welsh Gifts - Objection to Application
Attachments: Great Welsh Gifts - Objection to Application.docx

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Rhybudd: Mae'r e-bost hwn yn cynnwys atodiad Microsoft Office (Word, Excel, PowerPoint) neu PDF Adobe. Er bod yr e-bost hwn wedi'i sganio ar gyfer unrhyw fgythiadau, meddyliwch cyn agor atodiadau gan anfonwyr nad ydych yn eu hadnabod. ***

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ALLANOL: Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.



4th March 2021

- Retro

To: Licensing sub-committee. Cardiff County Council

Re. Premises Licence Application – Great Welsh Gifts. Application no. 059753

Dear committee member,

I am writing to object to the application for a premises licence for Great Welsh Gifts, 21 Castle Street.

The basis of my objection is:

1. There are sufficient, existing premises providing this kind of offer.
2. Crime and disorder, and fear of these are fuelled by the ready availability of cheap alcohol available from these existing premises. Introducing another, similar premises, would significantly increase the risk of a 'race to the bottom' pricing policy making cheap alcohol even more readily accessible.
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Yours sincerely,

Retro
7 Mill Lane
Cardiff
CF10 1FL

Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From:
Sent: 03 March 2021 19:36
To: Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)
Subject: Objection to Application - Great Welsh Gifts

EXTERNAL: This email originated from outside Cardiff Council, take care when clicking links.

ALLANOL: Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.

03.03.21

- **Brewhouse**

To: Licensing sub-committee. Cardiff County Council

Re. Premises Licence Application – Great Welsh Gifts. Application no. 059753

Dear committee member,

I am writing to object to the application for a premises licence for Great Welsh Gifts, 21 Castle Street.

The basis of my objection is:

1. There are sufficient, existing premises providing this kind of offer.
2. Crime and disorder, and fear of these are fuelled by the ready availability of cheap alcohol available from these existing premises. Introducing another, similar premises, would significantly increase the risk of a 'race to the bottom' pricing policy making cheap alcohol even more readily accessible.
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Yours sincerely,

Brewhouse Cardiff
49 St Mary Street
CF10 1AD

Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From:
Sent: 04 March 2021 09:20
To: Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)
Cc: Nathan Quick
Subject: Objection - Premises License Application Great Welsh Gifts, 21 Castle Street
Attachments: Great Welsh Gifts - Objection to Application - DC Bars Ltd - Nathan Quick.docx

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ALLANOL: Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.

To whom it may concern,

Please see attached letter of objection in respect of the premises license application – Great Welsh Gifts.

Kind regards,



Dirty Martini Cardiff
Imperial Gate,
St Mary St,
Cardiff
CF10 1FA

4th March 2021

To: Licensing sub-committee. Cardiff County Council

Re. Premises Licence Application – Great Welsh Gifts. Application no. 059753

Dear committee member,

I am writing to object to the application for a premises licence for Great Welsh Gifts, 21 Castle Street.

The basis of my objection is:

1. There are sufficient, existing premises providing this kind of offer.
2. Crime and disorder, and fear of these are fuelled by the ready availability of cheap alcohol available from these existing premises. Introducing another, similar premises, would significantly increase the risk of a 'race to the bottom' pricing policy making cheap alcohol even more readily accessible.
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Yours sincerely,

Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From:
Sent: 03 March 2021 14:35
To: Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)
Subject: Great Welsh Gifts - Premises Licence Application
Attachments: Great Welsh Gifts - Objection to Application (CLF).docx

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EXTERNAL: This email originated from outside Cardiff Council, take care when clicking links.

ALLANOL: Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.

Good afternoon,

Please see attached, letter of objection to the premises licence application for great Welsh Gifts, 21 Castle Street. Cardiff

Kind regards,



Cardiff Licensees Forum.

Representing licensed premises in Cardiff City Centre & Bay since 1999

twitter: @CLicensees / FaceBook: @CLicensees



3rd March 2021

To: Licensing sub-committee. Cardiff County Council

Re. Premises Licence Application – Great Welsh Gifts. Application no. 059753

Dear committee member,

I am writing, as Chair of Cardiff Licensees Forum, to object to the application for a premises licence for Great Welsh Gifts, 21 Castle Street.

In 21 years of representing on-licensed premises in the city centre the Forum has never objected to an application for a new premises licence. In this instance, having learned of the application, and having seen the application notice myself, the thought is that 'enough is enough', a view shared by several Forum colleagues with whom I have discussed the application. I refer to The Forum never having previously objected to an application because I'm aware of how easy it is to make the accusation that it could be seen as based on competitiveness rather than matters of substance. However, in the matter of another off-licensed mini-mart, in the immediate vicinity of at least 3 other such outlets it seems clear that there is more than sufficient provision for this type of premises.

In and of itself, 'sufficient need', is not the basis of objecting to this application. Business surveys, including among on-licensed premises, show that the single greatest matter of concern for those operating and working in businesses in the city centre is the crime and disorder so often associated with on-street drinking. Every day, as I work in St Mary Street I see and experience the consequences of cheap alcohol, freely available through off-licences, fuelling sorts of behaviour that are, at best, inappropriate, at worst offensive and downright criminal. Another off-licence situated directly opposite our 'jewel in the crown' castle would only, in my view, increase instances of this behaviour. Furthermore, with more competition among similar off-licences, the risk will always be there to cut alcohol prices thus encouraging more irresponsible promotions and on-street consumption.

Much work has been undertaken by Cardiff Council, SW Police, FOR Cardiff, and the businesses themselves, to improve and enhance the city centre for its residents, its workers, and its tourists. It would be a shame, in my view (and that of Forum members) to devalue the almost unique ambience of our city centre with yet another 'bargain-booze' premises.

In closing, and in the interests of transparency, I have written a shorter, template letter for distribution among Forum members. It will be for them to complete and send in as they see fit. I should also add that I would be happy to provide further testimony, in writing or in person, should any be required.

Yours sincerely,

Chair – Cardiff Licensees Forum

Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From:
Sent: 03 March 2021 16:40
To: Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)
Subject: Off-licence premises application objection letter
Attachments: Great Welsh Gifts - Objection to Application CUSU.docx

***** Warning: This email contains a Microsoft Office (Word, Excel, PowerPoint) or Adobe PDF attachment. Although this email has been scanned for threats, please think before opening attachments from unrecognised senders.**

Rhybudd: Mae'r e-bost hwn yn cynnwys atodiad Microsoft Office (Word, Excel, PowerPoint) neu PDF Adobe. Er bod yr e-bost hwn wedi'i sganio ar gyfer unrhyw fygythiadau, meddylwch cyn agor atodiadau gan anfonwyr nad ydych yn eu hadnabod. ***

EXTERNAL: This email originated from outside Cardiff Council, take care when clicking links.

ALLANOL: Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.

Good Afternoon

Please find my objection to the application for a premises licence with off licence conditions on Castle Street.

Thanks | Diolch,





03/03/2021

Cardiff University Students' Union

To: Licensing sub-committee. Cardiff County Council

Re. Premises Licence Application – Great Welsh Gifts. Application no. 059753

Dear committee member,

I am writing to object to the application for a premises licence for Great Welsh Gifts, 21 Castle Street.

The basis of my objection is:

1. There are sufficient, existing premises providing this kind of offer.
2. Crime and disorder, and fear of these are fuelled by the ready availability of cheap alcohol available from these existing premises. Introducing another, similar premises, would significantly increase the risk of a 'race to the bottom' pricing policy making cheap alcohol even more readily accessible.
3. I myself, along with colleagues with whom I work, are fearful that yet another outlet of this kind will be a further attraction to those who spend their days and nights begging for money which they then spend on the cheap alcohol. This in turn results in inappropriate behaviour at best, offensive and downright criminal behaviour at worst.
4. I am aware that business surveys, including among on-licensed premises, show that the single greatest matter of concern for those operating and working in businesses in the city centre is the crime and disorder so often associated with on-street drinking. Much work has been undertaken by Cardiff Council, SW Police, FOR Cardiff, and the businesses themselves, to improve and enhance the city centre for its residents, its workers, and its tourists. It would be a shame, in my view, to devalue the almost unique ambience of our city centre with yet another 'bargain-booze' premises.

Yours sincerely,

Cardiff University Students' Union
Park Place
Cardiff
CF10 3QN

Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From:
Sent: 03 March 2021 15:45
To: Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)
Subject: Objection

EXTERNAL: This email originated from outside Cardiff Council, take care when clicking links.

ALLANOL: Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.

3/3/21

Sandringham Hotel, Cardiff

To: Licensing sub-committee. Cardiff County Council

Re. Premises Licence Application – Great Welsh Gifts. Application no. 059753

Dear committee member,

I am writing to object to the application for a premises licence for Great Welsh Gifts, 21 Castle Street.

The basis of my objection is:

1. There are sufficient, existing premises providing this kind of offer.
2. Crime and disorder, and fear of these are fuelled by the ready availability of cheap alcohol available from these existing premises. Introducing another, similar premises, would significantly increase the risk of a 'race to the bottom' pricing policy making cheap alcohol even more readily accessible.
3. I myself, along with colleagues with whom I work, are fearful that yet another outlet of this kind will be a further attraction to those who spend their days and nights begging for money which they then spend on the cheap alcohol. This in turn results in inappropriate behaviour at best, offensive and downright criminal behaviour at worst.
4. I am aware that business surveys, including among on-licensed premises, show that the single greatest matter of concern for those operating and working in businesses in the city centre is the crime and disorder so often associated with on-street drinking. Much work has been undertaken by Cardiff Council, SW Police, FOR Cardiff, and the businesses themselves, to improve and enhance the city centre for its residents, its workers, and its tourists. It would be a shame, in my view, to devalue the almost unique ambience of our city centre with yet another 'bargain-booze' premises.

Yours sincerely,

Sandringham Hotel,
21, St. Mary Street,
Cardiff,
Wales,

Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From:
Sent: 05 March 2021 11:04
To: Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)
Subject: Objection
Attachments: Great Welsh Gifts - Objection to Application (template).docx

*** Warning: This email contains a Microsoft Office (Word, Excel, PowerPoint) or Adobe PDF attachment. Although this email has been scanned for threats, please think before opening attachments from unrecognised senders.

Rhybudd: Mae'r e-bost hwn yn cynnwys atodiad Microsoft Office (Word, Excel, PowerPoint) neu PDF Adobe. Er bod yr e-bost hwn wedi'i sganio ar gyfer unrhyw fygythiadau, meddyliwch cyn agor atodiadau gan anfonwyr nad ydych yn eu hadnabod. ***

*** EXTERNAL: This email originated from outside Cardiff Council, take care when clicking links.

ALLANOL: Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni. ***

To whom it may concern.

Please see attached objection letter regarding another mini mart in the centre of Cardiff.

With regards

Curado & Vermut Bar



5th March 2021

Curado Bar and Vermut Bar

To: Licensing sub-committee. Cardiff County Council

Re. Premises Licence Application – Great Welsh Gifts. Application no. 059753

Dear committee member,

I am writing to object to the application for a premises licence for Great Welsh Gifts, 21 Castle Street.

The basis of my objection is:

1. There are sufficient, existing premises providing this kind of offer.
2. Crime and disorder, and fear of these are fuelled by the ready availability of cheap alcohol available from these existing premises. Introducing another, similar premises, would significantly increase the risk of a 'race to the bottom' pricing policy making cheap alcohol even more readily accessible.
3. I myself, along with colleagues with whom I work, are fearful that yet another outlet of this kind will be a further attraction to those who spend their days and nights begging for money which they then spend on the cheap alcohol. This in turn results in inappropriate behaviour at best, offensive and downright criminal behaviour at worst.
4. I am aware that business surveys, including among on-licensed premises, show that the single greatest matter of concern for those operating and working in businesses in the city centre is the crime and disorder so often associated with on-street drinking. Much work has been undertaken by Cardiff Council, SW Police, FOR Cardiff, and the businesses themselves, to improve and enhance the city centre for its residents, its workers, and its tourists. It would be a shame, in my view, to devalue the almost unique ambience of our city centre with yet another 'bargain-booze' premises.

Yours sincerely,

Curado Bar
Guildhall Place
Cardiff

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CARDIFF COUNCIL
CYNGOR CAERDYDD

Agenda Item CO.

LICENSING SUB-COMMITTEE: 1 April 2021

Report of the Head of Regulatory Services

Application for Premises Licence - Grant

Application No: 059733

Name of Premises: Flowerhorn Brewery, The Bridge Studios, 454 Western Avenue, Cardiff, CF5 3BL

Ward: Fairwater

1. Application

1.1 An application for the Grant of a Premises Licence has been received from Flowerhorn Brewery Ltd in respect of Flowerhorn Brewery, The Bridge Studios, 454 Western Avenue, Cardiff, CF5 3BL.

1.2 The applicant has applied for the following:

(1) In respect of the following licensable activities:

(i) The sale by retail of alcohol for consumption on and off the premises

(2) Description of Premises (as stated by applicant):

“The premises is a brewery primarily for the manufacturing of beer. We plan to open for weekends as ancillary use to serve our products. Only the front of the building will be used for indoor seating then we plan to have the communal yard as our beer garden”.

(3) Unless otherwise indicated the premises may be open to the public during the following hours and for any hours consequential to the non-standard timings:

Monday to Sunday: 11:00 to 23:00

(4) To provide licensable activities during the following hours:

i) The sale by retail of alcohol for consumption on and off the premises:

Monday to Sunday: 11:00 to 23:00

1.3 A site map showing the premises and a plan of that premises can be found in **Appendix A**.

2. Promotion of Licensing Objectives

2.1 The additional conditions proposed by the applicant to meet the licensing objectives are attached to the report and can be found in **Appendix B**.

3. Relevant Representations

3.1 A representation has been received from Environmental Health (Noise Pollution). A copy of the representation is attached as **Appendix C**.

3.2 A representation has been received from South Wales Police. A copy of the representation is attached as **Appendix D**.

4. Legal Considerations

4.1 In respect of the application the decision must be taken following consideration of the representations received with a view to promoting the licensing objectives, which are:

Prevention of crime and disorder
Public Safety
Prevention of Public Nuisance
Protection of Children from Harm

4.2 In each case the Sub-Committee may make the following determination

- a) To grant the application.
- b) To modify the conditions of the licence, by altering, omitting or adding to them, where relevant.
- c) Reject the whole or part of the application.

4.3 All decisions taken by the Sub-Committee must (a) be within the legal powers of the Council and its Committees; (b) comply with any procedural requirement imposed by law; (c) be undertaken in accordance with the procedural requirements imposed by the Council e.g. standing orders and financial regulations; (d) be fully and properly informed; (e) be properly motivated; (f) be taken having regard to the Council's fiduciary duty to its taxpayers; and (g) be reasonable and proper in all the circumstances.

5. Issues for Discussion

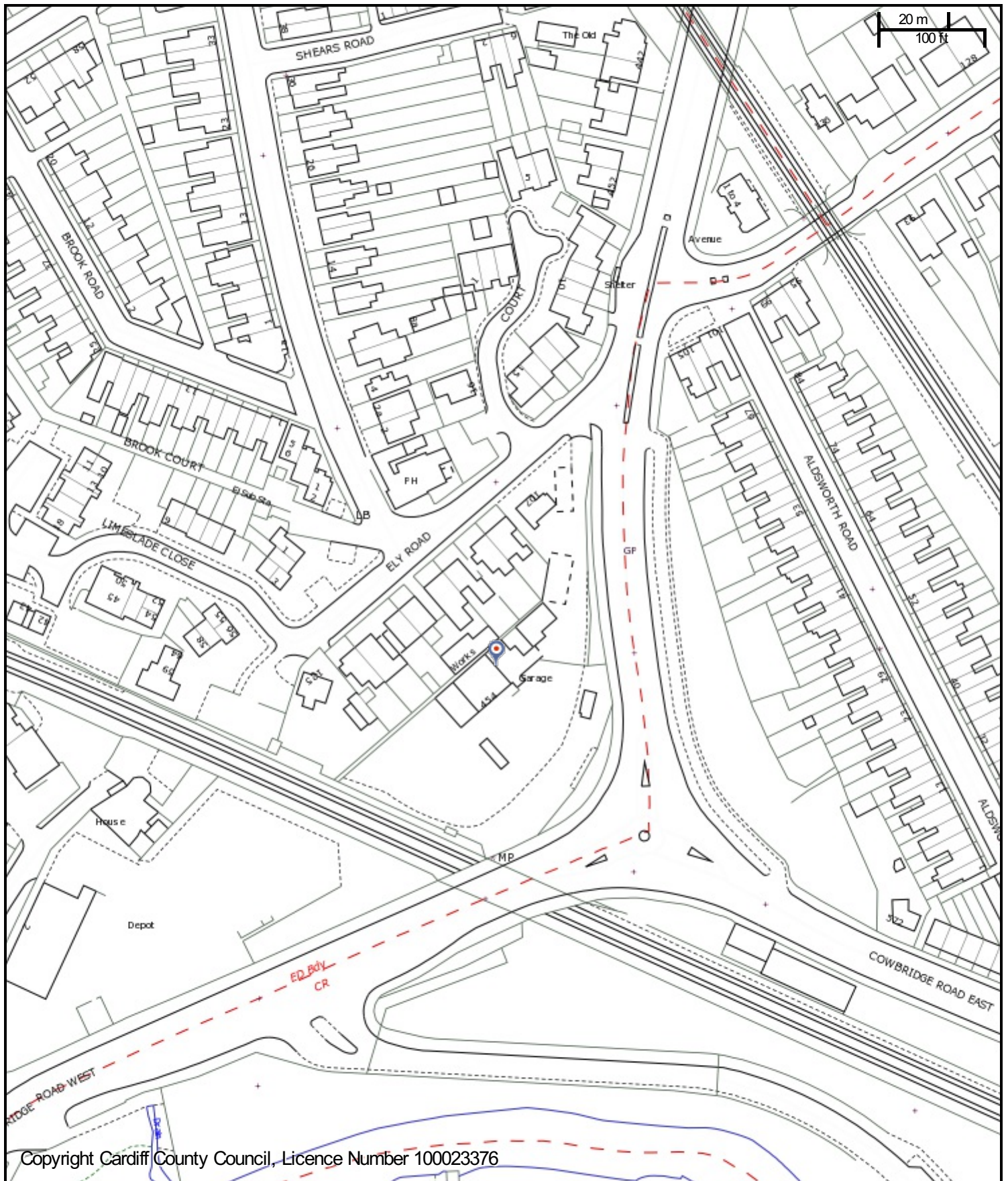
5.1 The application should be determined and the appropriateness of any conditions on the licence needs to be discussed.

Dave Holland
Regulatory Services

15 March 2021

APPENDIX A

Site Map & Plan



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CHIEF EXECUTIVE

Neuadd y Sir, Glanfa'r Iwerydd
CAERDYDD CF10 4UW
Tel: 029 20872088

County Hall, Atlantic Wharf
CARDIFF CF10 4UW
Tel: 029 20872087

Cyngor Caerdydd

Cardiff Council



Title

Scale: 1:1500

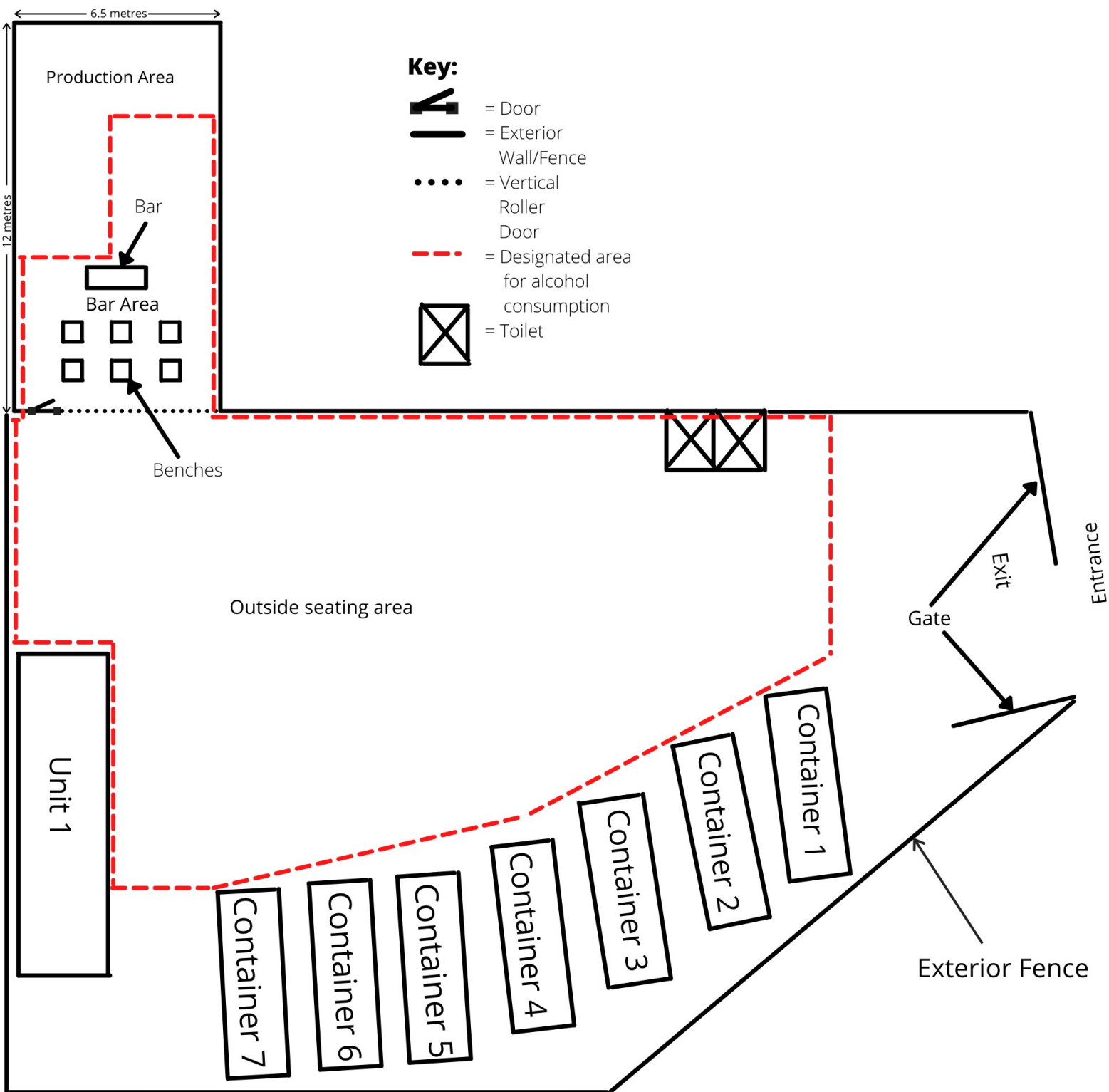
Date: 15/3/2021 at 9:20 AM

Coordinates:

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Ordnance Survey 100023376 (2014).



APPENDIX B

Operating Schedule

Continued from previous page...

Section 18 of 21

LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

Co-founder, personal licence holder and DPS will ensure that everyone on site is trained effectively to implement the licensing objectives to keep everyone on site safe.

No irresponsible drinks promotions.

A CCTV system shall be installed to an agreed standard as approved by South Wales Police and it shall be maintained and operated at all times when the premises are open to the public. The system will cover all areas of the premises where the public have access (excluding toilets) including all entrances and exits and any external areas associated with the premises. The images will be kept for a minimum of 31 days and shall be produced to a police employee in a readily playable format, immediately upon request when the premises are open to the public and at all other times as soon as reasonably practicable.

Staff will be trained to achieve the above

All incidents logged for future reference in case any incidents require further investigation.

Orders for delivery or collection will be made online only. All alcohol will be paid for at the time of ordering. There will be no payment for alcohol at the point of delivery or collection.

Delivery of alcohol will only be made to a verified residential or business address at which the customer is present.

Customers must be at least 18 years of age. If any customer appears to be 25 or younger appropriate photo identification will be required. Without such identification the delivery or collection of alcohol will be refused. Terms and conditions will state that if the delivery person is unable to verify the age of the customer at the point of delivery, then the delivery will be refused. A daily register must be kept, by the licence holder for a rolling 12 month period enclosing a copy of the purchase order relating to all alcohol delivery sales, specifying the following:-

The quantity of alcohol purchased.

The description of alcohol purchased.

The price of alcohol purchased.

The name and address of the customer placing the order.

The address where the delivery is made if different to the customers address.

Details of photo identification provided if a Challenge 25 proof of age is requested.

All refusals of alcohol delivery which will include the time and date of the delivery, reason for the refusal and address at which the refusal was made.

b) The prevention of crime and disorder

Customers only permitted on site during the hours the bar is open or for collection.

A CCTV system set up to cover our point of sale, entrance/exit and the bar.

Roller shutter with door, lock, and additional padlock. We've installed new windows with interior and exterior bars.

Signs/notices stating CCTV is in operation as a deterrent.

Nobody allowed to bring unsealed drinks on to the premises.

Open containers of alcohol shall not be removed from the premises save for consumption in any delineated external area

An incident book will be kept and maintained at the premises at all times. It shall be made available on request to a Police Officer. This book will record the following;

All crimes reported to the venue.

All refusals of the sale of alcohol

Any ejections of customers

Any disorder on the premises.

Any visit by representatives of a relevant authority or emergency service.

Any failure of the CCTV system.

There will be no self service of alcohol

Continued from previous page...

c) Public safety

Drinking water will be available to customers when we are open.
Our product is a premium product designed for the taste and enjoyment. This is reflected in price as we're roughly 3-4* more expensive than the minimum unit price which was introduced to Wales.
No irresponsible alcohol promotions.
Local taxi company numbers will be displayed close to the bar for the convenience and benefit of all customers.
Co-founder of the company, Personal Licence holder & DPS will ensure all staff members are aware of their legal obligation regarding the sale of alcohol.
A pre-open check will be performed by the licence holder or whoever is appointed by the licence holder to confirm there is no danger to any persons, including staff before opening to the public.
We will keep a first aid kit on site.

d) The prevention of public nuisance

The only planned entertainment is recorded music to be played at a reasonable volume on days and times the bar is open to the public. Music will be played shouldn't be loud enough to cause any kind of disturbance.
All deliveries will be accepted during working hours in order to not disturb anyone at an unusual hour.
We have a private waste collection agreement so any recycling/waste will be managed promptly and responsibly.

e) The protection of children from harm

We will operate a challenge 25 policy where anyone who looks like they could be under the age of 25 will be required to show a valid ID card at the bar.
All parcels must be left with someone over the age of 18.
We will keep a report book on site to log all incidents of people who try to buy alcohol without ID as well as anyone who has to be refused service for any other reason.
When doing deliveries we will keep a book handy in the vehicle to write the report while we are on the road.
Persons under the age of 18 will not be permitted on the premises unless accompanied by an adult.
No persons under the age of 18 shall remain on the premises past 21:00 hours

Section 19 of 21

NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK

APPENDIX C

Environmental Health Representation

From:
Sent: 08 March 2021 17:38
To:
Subject: Premises Licence - Flowerhorn Brewery (The Bridge Studios), 454 Western Avenue, Cardiff, CF5 3BL
Importance: High

EXTERNAL: This email originated from outside Cardiff Council, take care when clicking links.

ALLANOL: Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.

Good afternoon,

Following review of the license application and submitted documentation I must currently object to the proposed license application. My reason for objection is outlined below;

I am concerned that noise from possibly rowdy customers drinking and drinking related activities could potentially impact the nearby residents (Directly behind the proposed site along Ely Road & Limeslade Close approximately between 25 to 40 meters away). Particularly as this could go on until 11pm 7 days a week. No plans have been submitted to show how noise from the premises may be controlled.

I will consider withdrawing the objection if I am able to agree with the applicant more suitable timings and relevant conditions to reduce concerns.

Thank you,

ensure that we communicate with you in the language of your choice, whether that's English, Welsh or bilingual as long as you let us know which you prefer. Corresponding in Welsh will not lead to any delay.

Mae'r Cyngor yn croesawu gohebiaeth yn Gymraeg a Saesneg a byddwn yn sicrhau ein bod yn cyfathrebu â chi yn eich dewis iaith boed yn Gymraeg, yn Saesneg neu'n ddwyieithog dim ond i chi roi gwybod i ni pa un sydd well gennych. Ni fydd gohebu yn Gymraeg yn creu unrhyw oedi.

APPENDIX D

South Wales Police Representation

Licensing (Licensing Regulatory) / Trwyddedu (Rheoleiddio Trwyddedu)

From:
Sent: 08 March 2021 16:07
To:
Subject: Flowerhorn Brewery. New Premises Licence-Police Representations.
Attachments: Headed Paper- Flowerhorn Brewery Revision 4.docx

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EXTERNAL: This email originated from outside Cardiff Council, take care when clicking links.

ALLANOL: Daw'r e-bost hwn o'r tu allan i Gyngor Caerdydd, cymerwch ofal wrth glicio ar ddolenni.

*****Newid Cyfeiriad E-bost Heddlu De Cymru*****

Er mwyn sicrhau bod eich e-bost yn cael ei gyflwyno, ymatebwch i bob e-bost firstname.surname@south-wales.police.uk.

Bydd fformat cyfeiriad e-bost presennol y firstname.lastname@south-wales.pnn.police.uk yn dod i ben yn y dyfodol agos.

*****South Wales Police Email Address Change*****

To ensure delivery of your email please respond to all emails with firstname.surname@south-wales.police.uk.

The current email address format of firstname.lastname@south-wales.pnn.police.uk will be discontinued in the near future.

To whom it may concern,

Please find attached representations made by South Wales Police in respect of the above application. The representations made reflect the discussions had between the applicant and South Wales Police. Once the applicant has confirmed their agreement in writing, South Wales Police will withdraw any objection to the grant of the licence as applied for.

Yours sincerely,



Rob Gunstone 

Cwnstabl yr Heddlu 3487 / Police Constable 3487.

Adran Drwydedu / Licensing Department

Heddlu De Cymru / South Wales Police

URS y Dwyrain / Eastern BCU

Gorsaf yr Heddlu Bae Caerdydd / Cardiff Bay Police Station

Stryd James / James Street

Bae Caerdydd / Cardiff Bay

CF10 5EW

 /SWPolice  @SWPolice  @SWPolice  /SWPTV

Support

Mae Heddlu De Cymru yn croesawu derbyn gohebiaeth yn Gymraeg a Saesneg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

South Wales Police welcomes receiving correspondence in Welsh and English. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.

Ymwadiad Heddlu de Cymru\South Wales Police Disclaimer

Gallai defnyddio neu ddatgelu'r neges e-bost hon heb awdurdod fod yn anghyfreithlon. Gallwch weld ein datganiad cyfrinachedd yn: <https://www.south-wales.police.uk/cy/datganiad-cyfrinachedd-e-bost/>.

Unauthorised use or disclosure of this email may be unlawful. View our confidentiality statement at <https://www.south-wales.police.uk/en/email-confidentiality-statement/>.

Ymateb nad yw'n Argyfwng\ Non- Emergency Response

Ydych chi angen siarad gyda'r heddlu ond nad oes angen ymateb brys arnoch? Ffoniwch 101... Gellir defnyddio'r rhif i roi gwybod am achos nad yw'n un brys i unrhyw heddlu yng Nghymru a Lloegr. Mewn argyfwng, ffoniwch 999 bob amser.

Do you need to speak to the police but don't require an emergency response? Call 101... The number can be used to report a non-emergency to any force in Wales and England. In an emergency, always dial 999.

Cymorth Iaith Gymraeg\Welsh Language

URhS Caerdydd a'r Fro

Gorsaf Heddlu Bae Caerdydd,
Stryd James, Bae,
Caerdydd CF10 5EW
Teliffon: 01656 869211
Mewn argyfwng ffoniwch **999**
Fel arall, ffoniwch **101**

Gwefan: www.heddlu-de-cymru.police.uk

Cardiff & Vale BCU

Cardiff Bay Police Station,
James Street, Cardiff Bay
CF10 5EW

Telephone: 01656 869211

In an emergency always dial **999**
for non-emergencies dial **101**

Website: www.south-wales.police.uk

SWYDDOGOL – OFFICIAL

Police Licensing Department

Cardiff Bay Police station.

James Street,

Cardiff.

CF10 5EW.

8th March 2021

Flowerhorn Brewery.
Bridge Studios
454 Western Avenue
Cardiff
CF5 3BL

**APPLICATION FOR A NEW PREMISES LICENCE. LICENSING ACT 2003.
FLOWERHORN BREWERY.
BRIDGE STUDIOS. 454 WESTERN AVENUE. CARDIFF CF5 3BL.**

To whom it may concern,

I have caused enquiries to be made regarding this application. The premises is located within an industrial estate where it occupies a small unit. There are some five units within the development which forms a small, self-contained courtyard area which the applicant seeks to license as part of this application. In consultation, the applicant advises that this space will be utilized for events at the premises.

The applicant requests the following licensable activity;

Hours open to the public.

Monday to Sunday 11:00-23:00

The sale by retail of alcohol for consumption on and off the premises:

Monday to Sunday: 11:00 to 23:00.

Mae Heddlu De Cymru yn croesawu derbyn gohebiaeth yn Gymraeg a Saesneg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi. South Wales Police welcomes receiving correspondence in Welsh and English. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.



Contained within the application, the applicant describes the nature of the business as follows:

‘The premises is a brewery primarily for the manufacturing of beer. We plan to open for weekends as ancillary use to serve our products. Only the front of the building will be used for indoor seating then we plan to have the communal yard as our beer garden’.

MEASURES OFFERED BY THE APPLICANT.

General;

Co-founder, personal licence holder and DPS will ensure that everyone on site is trained effectively to implement the licensing objectives to keep everyone on site safe.

No irresponsible drinks promotions.

A CCTV system shall be installed to an agreed standard as approved by South Wales Police and it shall be maintained and operated at all times when the premises are open to the public. The system will cover all areas of the premises where the public have access (excluding toilets) including all entrances and exits and any external areas associated with the premises. The images will be kept for a minimum of 31 days and shall be produced to a police employee in a readily playable format, immediately upon request when the premises are open to the public and at all other times as soon as reasonably practicable. Staff will be trained to achieve the above

All incidents logged for future reference in case any incidents require further investigation.

Orders for delivery or collection will be made online only. All alcohol will be paid for at the time of ordering. There will be no payment for alcohol at the point of delivery or collection. Delivery of alcohol will only be made to a verified residential or business address at which the customer is present.

Customers must be at least 18 years of age. If any customer appears to be 25 or younger appropriate photo identification will be required. Without such identification the delivery or collection of alcohol will be refused. Terms and conditions will state that if the delivery person is unable to verify the age of the customer at the point of delivery, then the delivery will be refused.

A daily register must be kept, by the licence holder for a rolling 12 month period enclosing a copy of the purchase order relating to all alcohol delivery sales, specifying the following:-

The quantity of alcohol purchased.

The description of alcohol purchased.

The price of alcohol purchased.

The name and address of the customer placing the order.

The address where the delivery is made if different to the customers address.

Details of photo identification provided if a Challenge 25 proof of age is requested.



All refusals of alcohol delivery which will include the time and date of the delivery, reason for the refusal and address at which the refusal was made.

Prevention of Crime and Disorder.

Customers only permitted on site during the hours the bar is open or for collection.

*A CCTV system set up to cover our point of sale, entrance/exit and the bar.
Roller shutter with door, lock, and additional padlock. We've installed new windows with interior and exterior bars.*

Signs/notices stating CCTV is in operation as a deterrent.

Nobody allowed to bring unsealed drinks on to the premises.

Open containers of alcohol shall not be removed from the premises save for consumption in any delineated external area.

An incident book will be kept and maintained at the premises at all times. It shall be made available on request to a Police Officer. This book will record the following;

All crimes reported to the venue.

All refusals of the sale of alcohol

Any ejections of customers

Any disorder on the premises.

Any visit by representatives of a relevant authority or emergency service.

Any failure of the CCTV system.

There will be no self service of alcohol

Public Safety.

Drinking water will be available to customers when we are open.

*Our product is a premium product designed for the taste and enjoyment. This is reflected in price as we're roughly 3-4*more expensive than the minimum unit price which was introduced to Wales.*

No irresponsible alcohol promotions.

Local taxi company numbers will be displayed close to the bar for the convenience and benefit of all customers.

Co-founder of the company, Personal Licence holder & DPS will ensure all staff members are aware of their legal obligation regarding the sale of alcohol.



A pre-open check will be performed by the licence holder or whoever is appointed by the licence holder to confirm there is no danger to any persons, including staff before opening to the public.

We will keep a first aid kit on site.

The Prevention of Public Nuisance.

The only planned entertainment is recorded music to be played at a reasonable volume on days and times the bar is open to the public.

Music will be played shouldn't be loud enough to cause any kind of disturbance.

All deliveries will be accepted during working hours in order to not disturb anyone at an unusual hour.

We have a private waste collection agreement so any recycling/waste will be managed promptly and responsibly.

The Protection of Children from Harm.

We will operate a challenge 25 policy where anyone who looks like they could be under the age of 25 will be required to show a valid ID card at the bar.

All parcels must be left with someone over the age of 18.

We will keep a report book on site to log all incidents of people who try to buy alcohol without ID as well as anyone who has to be refused service for any other reason.

When doing deliveries we will keep a book handy in the vehicle to write the report while we are on the road.

Persons under the age of 18 will not be permitted on the premises unless accompanied by an adult.

No persons under the age of 18 shall remain on the premises past 21:00 hours

POLICE REPRESENTATIONS.

The above measures offered by the applicant, are noted. However, in order to avoid any doubt, South Wales Police draw particular attention to the following measures and request that these are formalized as conditions.



Orders for delivery or collection will be made online only. All alcohol will be paid for at the time of ordering. There will be no payment for alcohol at the point of delivery or collection. Delivery of alcohol will only be made to a verified residential or business address at which the customer is present.

Customers must be at least 18 years of age. If any customer appears to be 25 or younger appropriate photo identification will be required. Without such identification the delivery or collection of alcohol will be refused. Terms and conditions will state that if the delivery person is unable to verify the age of the customer at the point of delivery, then the delivery will be refused.

A daily register must be kept, by the licence holder for a rolling 12 month period enclosing a copy of the purchase order relating to all alcohol delivery sales, specifying the following:-

The quantity of alcohol purchased.

The description of alcohol purchased.

The price of alcohol purchased.

The name and address of the customer placing the order.

The address where the delivery is made if different to the customers address.

Details of photo identification provided if a Challenge 25 proof of age is requested.

All refusals of alcohol delivery which will include the time and date of the delivery, reason for the refusal and address at which the refusal was made. The address where the delivery is made if different to the customers address.

Details of photo identification provided if a Challenge 25 proof of age is requested.

All refusals of alcohol delivery which will include the time and date of the delivery, reason for the refusal and address at which the refusal was made.

Open containers of alcohol shall not be removed from the premises save for consumption in any delineated external area.

An incident book will be kept and maintained at the premises at all times. It shall be made available on request to a Police Officer. This book will record the following;

All crimes reported to the venue.

All refusals of the sale of alcohol

Any ejections of customers

Any disorder on the premises.

Any visit by representatives of a relevant authority or emergency service.

Any failure of the CCTV system.

There will be no self-service of alcohol.

Persons under the age of 18 will not be permitted on the premises unless accompanied by an adult.

No persons under the age of 18 shall remain on the premises past 21:00 hours.



Following consultation with the applicant at the premises, South Wales Police object to the grant of this application as applied for as it is felt that additional measures are required to address concerns regarding the promotion and supporting of the following licensing objectives, namely;

The Prevention of Crime and Disorder

The Prevention of Public Nuisance.

The Protection of Children from Harm.

Should the applicant confirm their agreement with the below proposed additional conditions, deemed to be appropriate and proportionate to promoting and upholding the above licensing objectives, then please be advised that any such objection to the grant of the application will be withdrawn.

ADDITIONAL POLICE CONDITIONS.

1. On those occasions when a pre-planned event is to take place at the premises, SIA registered door supervisors will be employed at the premises. There will be a minimum of 4 SIA registered door supervisors on duty from opening until closure. Should the numbers of patrons exceed 100 then additional SIA door supervisors will be employed at a ratio of 1: 50, or part thereof. They will commence their duties 30 minutes before the commencement of the event and cease their duties 30 minutes after the end of the event. For a period of 30 minutes at the end of such an event, a minimum of two SIA registered door supervisors, wearing hi-vis tabards or jackets, will remain outside the premises and assist in the safe dispersal of patrons.
2. At all other times, excluding pre-planned events, SIA registered door supervisors shall be employed at the premises in accordance with a written risk assessment to be carried out by the DPS. A copy of the risk assessment will be maintained for 12 months and be made available to the Police immediately upon request.
3. A register of door supervisors shall be kept at the premises. The Register shall contain the full name and SIA registration number of each door supervisor, stating the start and end duty times from each door supervisor. The Register shall be kept by the DPS for a minimum of 12 months and will be made available to a Police employee on request.
4. When SIA registered door supervisors are employed at the premises they will utilise at least two body worn video device. Any such device will be capable of recording both audio recordings and visual images. The recordings will be kept for a minimum of 31 days and will be produced to a Police employee in a readily available format immediately upon request when the premises are open and at all other times as soon as reasonably practicable. There will be sufficient trained staff to facilitate the above.



5. On those occasions when SIA registered door supervisors are employed at the premises, the DPS will ensure that an adequate system for measuring the number of patrons in the premise is used, such as clicker devices. Numbers of patrons on the premises will be recorded hourly in the door supervisor log book. These records will be retained for a minimum of 12 months

6. A CCTV system shall be installed to an agreed standard as approved by South Wales Police and it shall be maintained and operated at all times when the premises are open to the public. The system will cover all areas of the premises where the public have access including all entrances, exits, the area where the toilets are located and any other external areas associated with the premises. The images will be kept for a minimum of 31 days and shall be produced to a police employee in a readily playable format, immediately upon request when the premises are open to the public and at all other times as soon as reasonably practicable. Staff will be trained to achieve the above.

7. Toilet checks will be conducted hourly at irregular intervals, to deter patrons from illegal activity. A register of toilet checks will be kept by the DPS for a minimum of 31 days and will be made available to a police employee upon request.

8. No performances of striptease, lap dancing, entertainment of a sexual nature or other similar entertainment will be permitted on the premises.

9. The premises will operate the 'Challenge 25' Policy. This policy will be brought to customers' attention through point of sale material at the checkout wherever alcohol is displayed for sale, including the display of appropriate signage. The only forms of identification recognised are photographic identification cards, such as driving licence or passport, PASS card or military identification card.

10. There will be no off sale delivery of alcohol to public spaces. Examples of such public spaces would be parks, street locations, or open fields.

11. On those occasions when any bar in the external area is not in use, it will be secured in such a way to prevent persons gaining access.

12. There will be no screening of any live sporting event at the premises.

13. On those occasions when an external bar is open for the sale or supply of alcohol, the following below conditions will apply to the external area

a/ A member of staff will be present at all times.

b/ Staff will perform checks around the external area every hour to monitor customer behaviour, noise levels and the removal of empty vessels.

c/ The external area will be lit adequately during the hours of operation. This will include the route to and from toilets.



d/ The full name of the designated manager on duty supervising any outside bar will be recorded in either a written or electronic rota, prior to the opening of the external bar for sale and supply of alcohol. This rota to be held on the premises and made available to a Police employee upon request.

14. All sales of alcohol will be made from static bars.

AMENDMENT TO HOURS.

In addition to the above proposed conditions, South Wales Police request a reduction to the hours as applied for in relation to the supply of alcohol at the premises.

The requested amendment is as follows;

The sale and supply of alcohol off the premises.

Monday to Saturday: 11:00 to 22:30.

Sunday: 11:00 to 22:00

The supply of alcohol on the premises

Saturday to Sunday 11:00 to 22:30

As stated, should the applicant confirm their agreement to the above representations made by South Wales Police, then this objection to the grant of a premises licence will be withdrawn.

J. Lewis

A/Chief Inspector.

**COPY TO:
Dan Cook,
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City Hall,
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CF10 3ND**



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